

Project Product Ideas	
Product Idea	Options
Writing	<ul style="list-style-type: none"> ● Write a formal letter to an authentic audience. ● Write a blog and share it with an authentic audience. ● Write a children’s book to read to elementary students or donate to a local library. ● Write a detailed proposal about how to solve an authentic problem. Submit to an online publication. ● Write a poem or song responding to driving questions and perform in a local coffee shop or another venue.
Product Video	<ul style="list-style-type: none"> ● Create a public service announcement for local access television or another authentic audience. ● Record a TED Talk or submit to present at a TEDx conference. ● Produce a short documentary and publish it on YouTube.
Audio	<ul style="list-style-type: none"> ● Record a podcast with a community member where you discuss the driving question and share it on social media. ● Record an investigative report-style podcast on your challenge or question, integrating the parts of the PBL process to provide a clear picture for your audience, then publish and share on social media.

Discover more templates, strategies and tips on how to help your students lead their learning.

[The Shift to Student-Led](#)

